

“BiodiverCity: an international call to action. Signature of the charter to develop green and biodiversity in cities”

PREAMBLE

All stakeholders involved in design, building and maintenance of cities, from single building scale to the whole districts, share a common vision about the main issues for integrating biodiversity into cities:

- The erosion of biodiversity is a major concern for Humanity, as much as global warming
- By 2050, 75 to 80 % of population will live in cities, the major place for encounter with forms of life
- Connection with different forms of nature, even indirect, helps to achieve “experiences of nature”, thus a real lever for engaging people individually and collectively in the protection of biodiversity,
- Biodiversity within cities, in all its forms, from integration within buildings to presence in whole districts, delivers dimensions such as :
 - **Ecological** - green and blue frameworks - and environmental - mitigating urban heat islands, improving soil permeability and water infiltration, etc.
 - **Economic** - increasing the intangible value of real estate, improving the attractiveness of living space
 - **Social and societal** - sense of locality and belonging, spaces for sharing, activities that are soothing, learning through nature, etc.



CONTENT

By signing this charter, the partner agrees to:

1. **Promote** the integration of biodiversity (vegetalisation, wildlife protection, urban agriculture) within all projects, whether newbuild or renovation, and to existing space under management.
2. **Identify** within its portfolio or projects the spaces that can accommodate living organisms, in both existing and planned works.
3. **Integrate** biodiversity, consider vegetalisation upstream, from the first programming phase onward
4. **Associate** themselves with resources and skills dedicated to living organisms (ecologists, landscape designers) to guide development of the project.
5. **Consider** the site, the ecological, landscape and cultural environment in which a project is located.
6. **Promote** implementation of a Biodiversity® type label, aiming for a high level of commitment in the biodiversity component of the environmental certification sought and/or obtained, such as BREEAM®, HQE™, LEED® and WELL Building Standard®.
7. **Include** measurement of the evolution in a project's ecological potential, both before and after its implementation by means of projection.
8. **Aim** for interaction between living forms and users (inhabitants for a housing project, employees for a service sector project, consumers for a commercial project) for the benefit of their well-being and the development of 'experiencing Nature'.
9. **Anticipate** and deploy sustainable and environmentally friendly management over time
10. **Share** and explain the presence of living organisms at the delivery stage and throughout the life of the project (information, animations), mobilising all forms of media (physical, digital, etc.), in order to develop experiences of Nature.



About IBPC

The International Biodiversity & Property Council (IBPC / CIBI) is a pioneering network for professionals of the new sector combining Biodiversity and Real Estate.

The IBPC is represented by actors in town planning, ecology, construction and real estate. Its objective is to promote urban biodiversity and a relation between humans and nature within these sectors, but also to promote living Nature within neighbourhoods and the built environment. Biophilia can play a major role in quality of life of each city-dweller. It is for this reason that awareness-raising actions of the IBPC are aimed both at professional actors and at the general public.

The IPBC promotes best practices in terms of urban biodiversity throughout all phases of the property cycle : during planning, development, maintenance, occupancy and renovation or improvement. Schemes certified under BiodiverCity® adopt a brand initiated by the IBPC, forming major tools and serving a strong purpose by creating environments which accommodate varied spaces of living Nature. These produce a strong justification in terms of economic, sociocultural and functional factors.

In 2018, the IBPC is launching a wide call for action to integrate Nature into cities by the signature of an international Charter on the part of market leaders in real estate, architecture and urban planning.

